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Why You Should
Become a
Photographer



Dr. Goodwin

*Dr. Goodwin & the Triumph
of his Idea*

as embodied in

**AnSCO Film
Photography**

THE utopian dream of the photographer became practical reality through his marvelous inventive genius—nothing was left for future improvement. Portable, rollable, non-breakable, non-curling, non-electric, non-halative.

**AnSCO Company
Binghamton, N.Y.**

**WHY YOU SHOULD BECOME A
PHOTOGRAPHER**

A SUMMER vacation, a winter trip in southern latitudes or holidays at home, it matters not which, the occasion and the necessity for pleasurable memoranda or for recording interesting data is ever present. The great recorder of place, epoch and face is the camera. One AnSCO picture will condense in a space $3\frac{1}{4} \times 4\frac{1}{4}$ or 4×5 , the culmination of a series of events and will give visible expression to years of tenderness, affection and love, such as it would take a book of many pages to describe imperfectly.

The secret of living one's life over and over is dependent to a great extent on our ability to share it with others, to impress and affect others with it. Therein lies the charm and power of the letter writer of the past; therein the force and attraction of the lecturer of the present who illustrates his subjects with lantern projections of his

photographs, which alone enables him to live the past over and over for the amusement and instruction of his audience.

It is an every day occurrence for one who has traveled extensively, to invite a party of friends to attend a photographically illustrated lecture of the places he has visited. Why? Because he must have others to share his knowledge, so that the pleasure of recollection may be complete. Still, a lecture or a book of travels deals in generalities and conveys impressions from the standpoint of the writer or lecturer. There is nothing personal. It deals with the place only, devoid of any personal atmosphere and actions. Why not be your own mouthpiece, when all that is necessary is to take an Ansco with you?

ANSCO FILM PHOTOGRAPHY AND WHAT IT MEANS

M R. Andrew Pringle, one of the leading lights in Photography in England, expressed himself in 1887 as follows: "What we really want is a support for the emulsion, transparent and grainless. The support must be light, flexible and in such length as to admit of being wound on spools. When we get a support such as I have indicated, photography will make such a stride as will throw into obscurity all previous advances." And as if in response to this wish formulated by Pringle and many others the Rev. Hannibal Goodwin, that painstaking, unassuming American was quietly at work preparing for the world the wonderful invention known as Ansco Film Photography. Dr. Goodwin's patent was applied for in 1887, but owing to interference proceedings in the patent office it was not issued until 1898.

GOODWIN'S ANSCO FILM is the original, the genuine and the perfect film.



COLOR VALUES IN PICTURES TAKEN ON ANSCO FILMS

COLOR VALUES in black and white are as effective in reproducing nature as the actual colors. A dry point or an etching by Whistler has in the fine shades of black and white the force of the color values which the camera makes possible with the Ansco film. All film may be truthfully advertised as being orthochromatic, for there is no difficulty in making a film sensitive to one or more colors. The art is, to make it sensitive to the right colors and in the proper degree, so as to produce the various tints of black and white necessary to create the correct illusion.

For practical purposes the film should be very sensitive to green and yellow, on account of the green foliage and in order to make instantaneous pictures possible on hazy days and late in the afternoon, when yellow light prevails. It should be only moderately sensitive to red, so as to prevent fog in developing by ruby light. The excessive sensitiveness to blue and violet which all films are likely to possess must be decreased in relative proportion to the sensitiveness to red, yellow and green.

ADVANTAGES OF HARMONIOUS COLOR VALUES

AS SHOWN IN ANSCO FILM, ARE AS FOLLOWS :

In view work, where there are clouds and foliage, or work embracing great distances, the finer details are retained and a harmony of light and shade is secured. In portrait work, the draperies, dresses, etc., are reproduced in their true color values. Auburn hair will be reproduced in a different tone from black hair. Blue eyes will not be represented as almost white.

AN EQUALLY IMPORTANT POINT

With the marked improvements mentioned, the Ansco film still retains that fineness of grain of the emulsion so necessary in producing a well-balanced negative, with details in the shadows and delicate half-tones in the high lights.

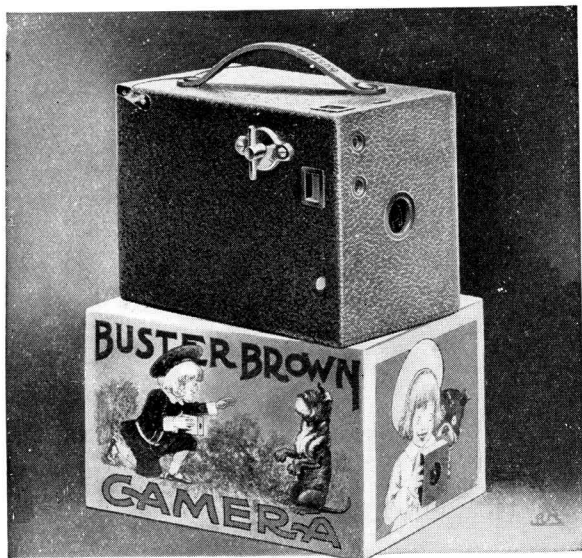
KEEPING QUALITY A CONVENIENT ADVANTAGE

Ansco films as now made will keep in good condition during the time for which they are guaranteed under almost any climatic conditions and will last almost as long as a dry plate, if proper care is taken of them.

ANSCO FILM IS THE FILM WITH EXPERIENCE BEHIND IT

The photographic experts who make Ansco film have benefited by the failures of other manufacturers in attempting to produce a perfect result.

THE No. 2 BUSTER BROWN



For Pictures $2\frac{1}{4} \times 3\frac{1}{4}$ inches; adapted
for six exposure Film.

Dimensions, $3\frac{1}{2} \times 4\frac{1}{4} \times 5\frac{1}{2}$ inches; weight, 11 ounces.

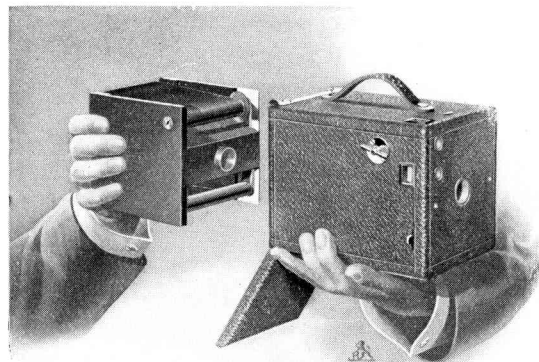
THIS camera was designed with special reference to the wants of boys and girls and having in mind the requirements of a child full of fun as represented by the Buster Brown sketches.

It is fitted with a fine quality lens and shutter for both snap-shot and time exposures.

PRICE:

No. 2 Buster Brown	\$2.00
Carrying Case75
Six Exposure Film, $2\frac{1}{4} \times 3\frac{1}{4}$20

THE No. 3 BUSTER BROWN



For Pictures $2\frac{1}{4} \times 3\frac{1}{4}$ inches; adapted
for six exposure Film.

Dimensions, $3\frac{1}{2} \times 4\frac{1}{4} \times 5\frac{1}{2}$ inches; weight, 11 ounces.

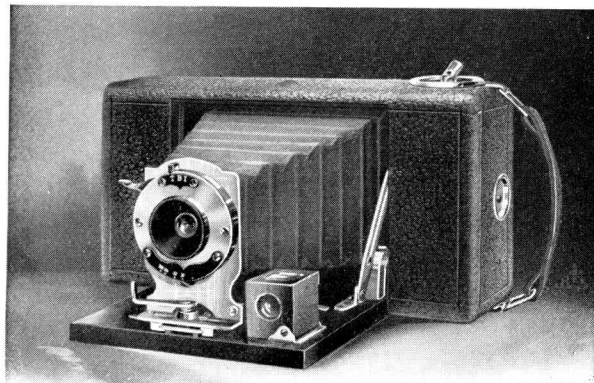
THIS camera speaks for itself. It is nearly an Ansco in construction, but at the price of \$3.50 to put it within reach of boys and girls.

It is fitted with a good lens and shutter and has two ground glass finders for vertical and horizontal pictures.

PRICE:

No. 3 Buster Brown Camera	\$3.50
Carrying Case75
Six Exposure Film, $2\frac{1}{4} \times 3\frac{1}{4}$20

No. 1 FOLDING BUSTER BROWN



For Pictures $2\frac{1}{4} \times 3\frac{3}{4}$ inches; adapted
for six exposure Film.

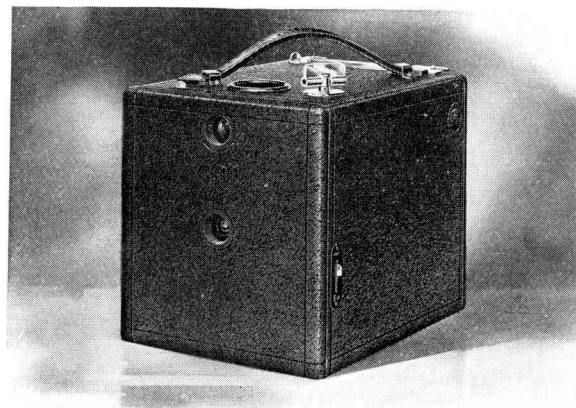
Dimensions, $3\frac{1}{2} \times 6\frac{3}{4} \times 1\frac{3}{4}$; weight, 14 ounces.

THIS is a fixed focus folding pocket camera, also nearly an Ansco in construction. It is fitted with a good meniscus lens and a shutter for time and instantaneous exposures, and iris diaphragm. It has a brilliant finder for horizontal and vertical pictures; also socket for tripod.

PRICE:

Folding Buster Brown without Lens and Shutter	\$4.00
Single Achromatic Lens and Shutter for above camera	2.50
Carrying Case	1.00
Six Exposure Film, $2\frac{1}{4} \times 3\frac{3}{4}$.20

THE No. 1, 2 AND 3 ANSCOS



THESE high grade box cameras are recommended for snap-shot work. They are always ready for action, for the single achromatic lens with which they are fitted is of the fixed focus style. The shutter with three diaphragms is arranged to give three degrees of speed as well as time exposures. They are provided with socket for tripod screw.

Each camera is complete in itself and has no loose parts to become broken or lost.

They are provided with brilliant finders of the best quality. They are covered with genuine seal leather and all parts are nickel-plated.

They are adapted to the use of the daylight-loading film-cartridge system.

SPECIFICATIONS FOR No. 1 ANSCO

For Pictures $3\frac{1}{2} \times 3\frac{1}{2}$ inches; adapted for Film of either six or twelve exposures.

Dimensions, $4\frac{3}{8} \times 4\frac{3}{4} \times 5\frac{1}{2}$ inches; weight, 19 ounces.

PRICE:

No. 1 Ansco Camera	\$5.00
Carrying Case	1.25
Six Exposure Film, $3\frac{1}{2} \times 3\frac{1}{2}$30
Twelve " "60

SPECIFICATIONS FOR No. 2 ANSCO

For Rectangular Pictures $3\frac{3}{4} \times 4\frac{1}{4}$ inches; adapted for Film of either six or twelve exposures.

Dimensions, $4\frac{3}{4} \times 5\frac{1}{2} \times 6\frac{1}{2}$ inches; weight, 30 ounces.
It has two tripod sockets and two finders.

PRICE:

No. 2 Ansco Camera	\$7.25
Carrying Case	1.50
Six Exposure Film, $3\frac{3}{4} \times 4\frac{1}{4}$35
Twelve " "70

SPECIFICATIONS FOR No. 3 ANSCO

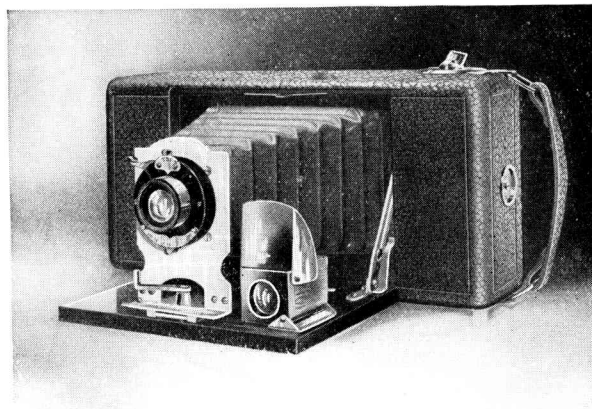
For Rectangular Pictures 4×5 inches; adapted for Film of either six or twelve exposures.

Dimensions, $8\frac{1}{4} \times 6 \times 5\frac{1}{8}$ inches; weight, 40 ounces.
It has two tripod sockets and two finders.

PRICE:

No. 3 Ansco Camera	\$7.75
Carrying Case	1.50
Six Exposure Film, 4×545
Twelve " "90

THE ANSCO JUNIOR



For Pictures $2\frac{1}{2} \times 4\frac{1}{4}$ inches.

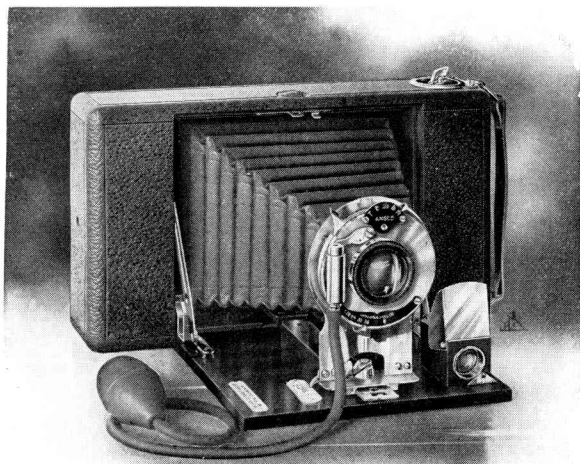
Dimensions, $2 \times 8\frac{1}{4} \times 4\frac{1}{4}$ inches; weight, 21 ounces.

THIS is a very handsome compact camera, with self locking device for bellows extension, covered with seal grain leather and fitted with a high grade fixed focus Rapid Rectilinear lens with diaphragms, and time, bulb release and instantaneous shutter; also socket for tripod.

PRICE:

The Ansco Junior without Lens and Shutter . .	\$7.50
Rapid Rectilinear Lens and Shutter for above camera	4.50
Carrying Case	1.00
Six Exposure Film, $2\frac{1}{2} \times 4\frac{1}{4}$25
Twelve " "50

THE No. 4 AND 5 FOLDING POCKET ANSCOS



THESE cameras are durable and reliable instruments which will permit the amateur to produce the highest kind of work. They are made of selected mahogany highly polished. The metal parts, with the exception of the shutter, are nickered. The cameras are covered with black seal leather and are fitted with a Vidil focusing back. They have brilliant reversible finders and tripod sockets for both horizontal and vertical pictures.

SPECIFICATIONS FOR No. 4 ANSCO

For Pictures $3\frac{3}{4} \times 4\frac{1}{4}$ inches; adapted for Film of either six or twelve exposures.

Dimensions, $8 \times 4\frac{1}{2} \times 2$ inches; weight, 25 ounces. Fitted with double Rapid Rectilinear lens and Winner automatic shutter; focal length of lens, 5 inches.

PRICE:

ANSCO No. 4 FOLDING, $3\frac{3}{4} \times 4\frac{1}{4}$, without Lens and Shutter	\$9.50
Rapid Rectilinear Lens and Shutter, for above camera	5.00
No. O. Series III. Goerz Double Anastigmat Lens, New Automatic Shutter, for above camera	45.50
Leather Carrying Case	1.50
AnSCO Portrait Attachment50
AnSCO Dry Plate Attachment, including Holder	3.50
Double Dry Plate Holder, $3\frac{3}{4} \times 4\frac{1}{4}$	1.25
AnSCO Non-curling Film Cartridge, 12 Exposures, $3\frac{3}{4} \times 4\frac{1}{4}$70
AnSCO Non-curling Film Cartridge, 6 Exposures, $3\frac{3}{4} \times 4\frac{1}{4}$35
AnSCO-Vidil Film Cartridge, 12 Exposures70

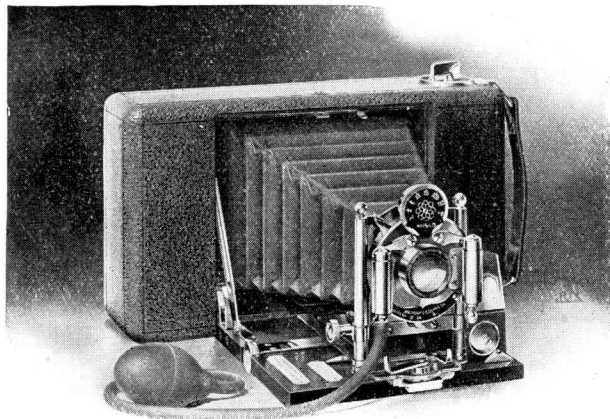
SPECIFICATIONS FOR No. 5 ANSCO

For Pictures 4×5 inches; adapted for Film of either six or twelve exposures.

Dimensions, $2 \times 5\frac{1}{2} \times 8\frac{3}{4}$ inches; weight, 31 ounces. Fitted with Rapid Rectilinear lens and Winner automatic shutter; focal length of lens, $5\frac{1}{4}$ inches.

ANSCO No. 5 FOLDING, 4×5 , without Lens and Shutter	\$12.50
Rapid Rectilinear Lens, with Shutter for above camera	6.00
No. 1 Goerz Anastigmat Lens, series III, with New Automatic Shutter for above camera	55.00
Leather Carrying Case	1.50
AnSCO Portrait Attachment50
AnSCO Dry Plate Attachment, including Holder	3.50
Double Dry Plate Holder	1.25
AnSCO Non-curling Film Cartridge, 12 Exposures, 4×590
AnSCO Non-curling Film Cartridge, 6 Exposures, 4×545
AnSCO-Vidil Film Cartridge, 10 Exposures, 4×590

THE No. 6 AND 7 FOLDING POCKET ANSCOS



THESE cameras have rack and pinion for accurate focusing; rising, lowering and laterally shifting front. They are made of mahogany, highly polished. The metal parts, with the exception of the shutter, are nicked and the cameras are covered with black grain leather. They are fitted with an exceptionally good lens, with a covering capacity designated as U.S.8. The shutter is a double valve new automatic. In other respects they are the same as the No.4 and 5.

SPECIFICATIONS FOR No. 6 ANSCO

For Pictures $3\frac{1}{4} \times 4\frac{1}{4}$ inches; adapted for Film of either six or twelve exposures.

Dimensions, $2 \times 4\frac{1}{2} \times 8$ inches; weight, 25 ounces.
Focal length of lens, $5\frac{3}{4}$ inches.

PRICE:

ANSCO No. 6 FOLDING, $3\frac{1}{4} \times 4\frac{1}{4}$ Camera, without Lens and Shutter	\$11.00
Rapid Rectilinear Lens and Shutter for above camera	9.00
No. O. Goerz Anastigmat Lens with New Automatic Shutter, for above camera	45.50
Leather Carrying Case	1.50
AnSCO Portrait Attachment50
AnSCO Dry Plate Attachment including Holder	3.50
Double Dry Plate Holder, $3\frac{1}{4} \times 4\frac{1}{4}$	1.25
AnSCO Non-curling Film Cartridge, 12 Exposures, $3\frac{1}{4} \times 4\frac{1}{4}$70
AnSCO Non-curling Film Cartridge, 6 Exposures, $3\frac{1}{4} \times 4\frac{1}{4}$35
AnSCO Vidil Film Cartridge, 12 Exposures, $3\frac{1}{4} \times 4\frac{1}{4}$70

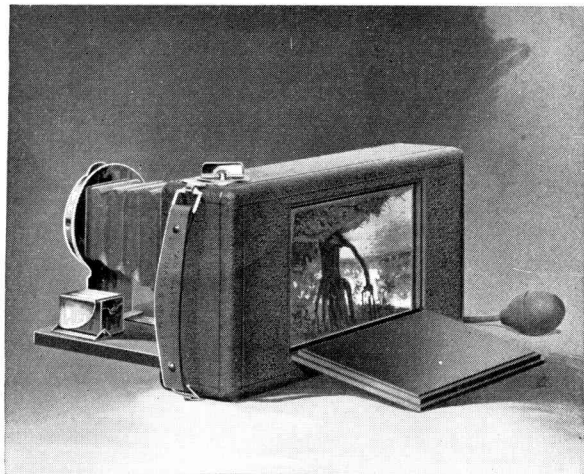
SPECIFICATIONS FOR No. 7 ANSCO

For Pictures 4×5 inches; adapted for Film of either six or twelve exposures.

Dimensions, $2 \times 5\frac{1}{8} \times 8\frac{3}{4}$ inches; weight, 31 ounces.
Focal length of lens, $6\frac{1}{4}$ inches.

ANSCO No. 7 FOLDING, 4×5 Camera without Lens and Shutter	\$15.00
Rapid Rectilinear Lens with Shutter for above camera	10.50
No. I. Series III. Goerz Anastigmat Lens with New Automatic Shutter for the above camera .	55.00
Leather Carrying Case	1.50
AnSCO Dry Plate Attachment with Holder . .	3.50
AnSCO Portrait Attachment50
AnSCO Dry Plate Holder, 4×5	1.25
AnSCO Non-curling Film Cartridge, 12 Exposures, 4×590
AnSCO Non-curling Film Cartridge, 6 Exposures, 4×545
AnSCO Vidil Film Cartridge, 10 Exposures, 4×5	.90

THE No. 9 AND 10 FOLDING POCKET ANSCOS



THESE cameras represent the highest grade of workmanship. They take pictures $3\frac{1}{4} \times 5\frac{1}{2}$ inches, a very popular size, for the reason that it allows great scope in photographing landscapes and permits making beautiful panel portraits, especially when using the Anso Portrait Attachment. In all other respects they are the same as the preceding Folding Ansos. The points of difference are noted in specifications below.

SPECIFICATIONS FOR No. 9 ANSCO

Dimensions, $2 \times 4\frac{1}{2} \times 9\frac{1}{2}$ inches; weight, 35 ounces.

Focal length of lens, $5\frac{3}{4}$ inches.

Fitted with Winner shutter and stationary front.

PRICE:

ANSCO No. 9 FOLDING Camera $3\frac{1}{4} \times 5\frac{1}{2}$, without Lens and Shutter	\$14.00
Rapid Rectilinear Lens and Shutter for above camera	6.00
No. 1 Goerz Anastigmat Lens, series III, etc., with New Automatic Shutter for above camera	55.00
Leather Carrying Case	1.50
Anso Portrait Attachment50
Anso Dry Plate Attachment for $3\frac{1}{4} \times 5\frac{1}{2}$ plate	3.50
Double D. P. Holder, $3\frac{1}{4} \times 5\frac{1}{2}$	1.25
Anso Film Cartridge, $3\frac{1}{4} \times 5\frac{1}{2}$, 10 Exposures70
Anso Film Cartridge, $3\frac{1}{4} \times 5\frac{1}{2}$, 6 Exposures40
Anso-Vidil Film Cartridge, $3\frac{1}{4} \times 5\frac{1}{2}$, 8 Exposures70

SPECIFICATIONS FOR No. 10 ANSCO

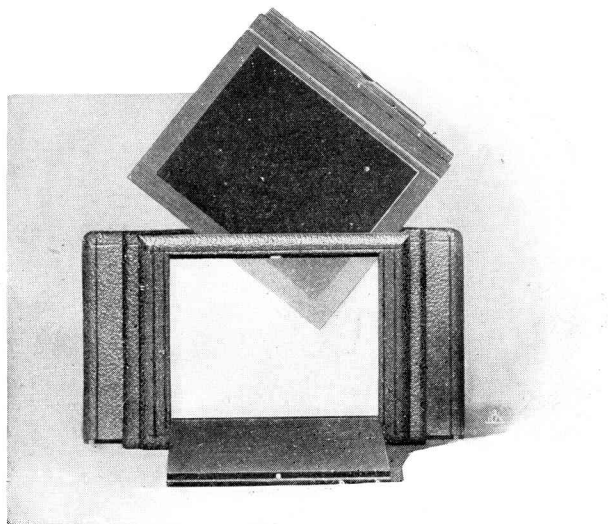
Dimensions, $2 \times 4\frac{1}{2} \times 9\frac{1}{2}$ inches; weight, 35 ounces.

Focal length of lens, $5\frac{3}{4}$ inches.

Fitted with New Automatic shutter; front rising and lowering and shifting laterally.

ANSCO No. 10 FOLDING, $3\frac{1}{4} \times 5\frac{1}{2}$ camera, without Lens and Shutter	\$15.00
Rapid Rectilinear Lens and Shutter for above camera	10.50
No. 1 Goerz Anastigmat Lens, series III, etc., for above camera	55.00
Leather Carrying Case	1.50
Anso Portrait Attachment50
Anso Dry Plate Attachment for $3\frac{1}{4} \times 5\frac{1}{2}$ plate	3.50
Double D. P. Holder, $3\frac{1}{4} \times 5\frac{1}{2}$	1.25
Anso Film Cartridge, $3\frac{1}{4} \times 5\frac{1}{2}$, 6 Exposures40
Anso Film Cartridge, $3\frac{1}{4} \times 5\frac{1}{2}$, 10 Exposures70
Anso-Vidil Film, $3\frac{1}{4} \times 5\frac{1}{2}$, 8 Exposures70

ANSCO DRY PLATE ATTACHMENT

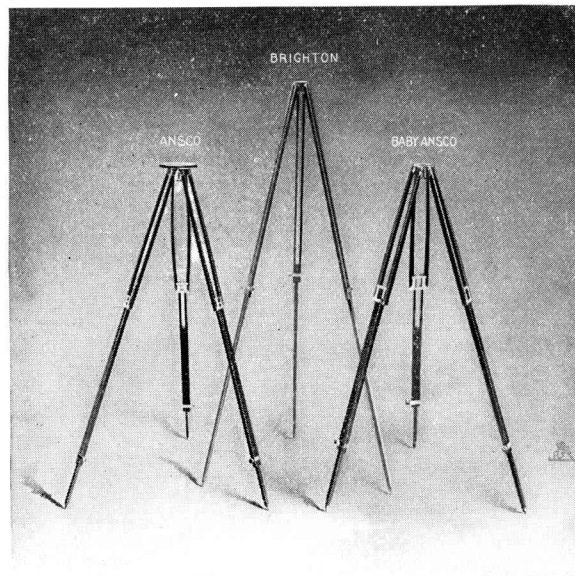


WE supply this attachment, or rather interchangeable back, for those who desire to use dry plates instead of films in the AnSCO cameras No. 4, 5, 6, 7, 9 and 10.

When the AnSCO Dry Plate Attachment is substituted for the film back, the AnSCO camera does not vary in appearance. It remains the same only that it then takes a *double* dry plate holder. It is not, therefore, a makeshift, as heretofore sold by other manufacturers. An AnSCO fitted with this attachment becomes the most compact, practical and efficient dry plate camera on the market.

Price complete with one D. P. Holder \$3.50
Extra plate holder 1.25

TRIPODS



No. 1 ANSCO TRIPOD

THIS tripod is of very solid construction and is intended to take a camera as large as 11 x 14. It is made of ash, white shellac finish, metal shoe, level with the wood, with top 8 inches in diameter, with ears screwed on underneath with lock arrangement, so as to render it impossible for the legs to become detached accidentally. The top is covered with green baize.

Price \$5.00

ANSCO TRIPOD

It is finely polished and perfectly rigid; and combines the advantages of both the folding and telescopic style of tripod. It is very compact. It can be carried in a gripsack. It is made of ash, in white shellac, with brass trimmings. It has patented lock underneath the top, which makes it impossible for the legs to become detached accidentally. It has a 4¼-inch wooden top covered with green baize. Intended for 8 x 10 camera and smaller.

Price \$4.00

ANSCO JUNIOR TRIPOD

The same as the preceding Ansco tripods, but lighter and intended for use with cameras of small sizes only. It is light, compact and rigid.

Price \$3.50

THE BABY ANSCO TRIPOD

Is similar to the Ansco Junior, but of still lighter weight. It has one sliding and one folding joint, and is specially adapted for small hand camera work.

Price \$2.00

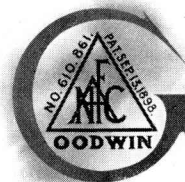
THE BRIGHTON TRIPOD

This is a very practical and efficient tripod, manufactured from selected stock and finished in plain nickel. It is light, strong and inexpensive, and well adapted for use with small hand cameras.

Price \$1.00

ANSCO NON-CURLING ORTHOCHROMATIC FILM

Patented Sept. 13, 1898, Oct. 2, 1906.



	PRICE.
1B—1½ x 2 —12 Ex. Adapted to Pocket Kodak	\$.25
2A—1½ x 2½— 6 Ex.—Adapted to No. 0 Folding Pocket Kodak	.12
2B—1½ x 2½—12 Ex. " " " " "	.55
3A—2¼ x 2¼— 6 Ex.—For No. 1 Buster Brown and adapted to No. 1 Brownie	.15
4A—2¼ x 3¼— 6 Ex.—For No. 2 and No. 3 Buster Brown, No. 1 Folding Buster Brown, adapted to No. 2 Brownie	.20
5A—2¼ x 3¼— 6 Ex. Adapted to No. 1 Folding Pocket Kodak	.20
5B—2¼ x 3¼—12 Ex. " " " " "	.40
6A—2½ x 4¼— 6 Ex. For Ansco Jr. adapted to No. 1A Folding Pocket Kodak	.25
6B—2½ x 4¼—12 Ex. " " " " "	.50
7A—3¼ x 4¼— 6 Ex. For Nos. 2, 4 and 6 Ansco, adapted to No. 3 Folding Pocket Kodak	.35
7B—3¼ x 4¼—12 Ex. " " " " "	.70
7C—3¼ x 4¼— 6 Ex. Adapted to No. 3 Folding Brownie	.35
7D—3¼ x 4¼—12 Ex. " " " " "	.70
8A—3½ x 3½— 6 Ex. For No. 1 Ansco, adapted to No. 2 Bullet, No. 2 Bulls-Eye, No. 2 Flexo, and No. 2 Folding Pocket Kodak and 3B Al-Vista	.30
8B—3½ x 3½—12 Ex. " " " " "	.60

CYKO PAPER

CYKO is a paper of the development class which prints at any time, in any light, and from all classes of negatives.

The transparencies and richness of the blacks and the power of bringing out details and simplicity of manipulation are the main features which account for the popularity of Cyko.

It is this paper that makes it possible for the amateur, who is generally too busy throughout the day, to utilize his evening hours making prints from his negatives.

Cyko is divided into two grades, contrast and normal and the grade is represented by the color of the label — BLUE LABEL, YELLOW LABEL. Cyko is also made in PROFESSIONAL grade not intended for amateurs.

Blue Label indicates the Contrast Grade, which is suitable for making prints from flat or over-timed negatives.

Yellow Label indicates the Normal Grade, which is intended for general use. It is medium in speed, produces excellent prints from the average negative and has great latitude. It is the paper which should generally be used.

Cyko is made in four different surfaces; Studio, Rough, Semimatte, and Glossy.

The Studio surface, which is a velvety surface, and the Semimatte, are the best surfaces for beginners. Our Cyko Manual will give full instructions how to work Cyko, and contains all other information pertaining to this paper.

10A-4	x 5	- 6 Ex.	For Nos. 3, 5, 7 and 8 Ansco, adapted to No. 4 Bullet, No. 4 Bulls-Eye, also No. 4 Panoram Kodak and 4B Al-Vista	.45
10B-4	x 5	- 12 Ex.	" " " " " "	.90
10C-4	x 5	- 6 Ex.	Adapted to No. 4 and Screen Focus Kodak	.45
10D-4	x 5	- 12 Ex.	" " " " " "	.90
11A-4	x 3 1/4	- 6 Ex.	Adapted to No. 3 Cartridge Kodak	.35
11B-4	x 3 1/4	- 12 Ex.	" " " " " "	.70
12A-5	x 4	- 6 Ex.	Adapted to No. 4 Cartridge Kodak, and 5B, 5C, 5D or 5F Al-Vista	.45
12B-5	x 4	- 12 Ex.	" " " " " "	.90
13A-7	x 5	- 6 Ex.	Adapted to No. 5 Cartridge Kodak, and 7D, 7E or 7F Al-Vista	.80
13B-7	x 5	- 12 Ex.	" " " " " "	1.60
18A-3 1/4	x 5 1/2	- 6 Ex.	For Nos. 9 and 10 Ansco, adapted to No. 3A Folding Pocket Kodak	.40
18B-3 1/4	x 5 1/2	- 10 Ex.	" " " " " "	.70
18C-3 1/4	x 5 1/2	- 6 Ex.	Adapted to No. 2 Stereo Brownie and 3B Quick Focus Kodak	.40
18D-3 1/4	x 5 1/2	- 10 Ex.	" " " " " "	.70
19A-4 1/4	x 6 1/2	- 6 Ex.	Adapted to No. 4A Folding Kodak	.65

NOTE—Will furnish 6 exposure cartridges with one-inch flanges if specified on order.

CARTRIDGE ROLL HOLDER FILM

14-4	x 5	R. H.—12 Ex.	Adapted to No. 4 Horizontal Roll Holder	.90
15-4 1/4	x 3 1/4	R. H.—12 Ex.	Adapted to No. 3 Vertical Roll Holder	.70
16-5	x 4	R. H.—12 Ex.	Adapted to No. 4 Vertical Roll Holder	.90
17-7	x 5	R. H.—12 Ex.	Adapted to No. 5 Vertical Roll Holder	1.60

Film should be kept in a cool, dry place both *before* and *after* exposure. To get best results film should be developed as soon as possible after exposure.

ANSCO VIDIL FILM

3 1/4 x 4 1/4	For No. 4 and No. 6 ANSCO Cameras	ex.
3 1/4 x 5 1/2	For No. 9 and No. 10 ANSCO Cameras	.70 12
4 x 5	For No. 5 and No. 7 ANSCO Cameras	.70 8
		.90 10

CONTRAST (BLUE) AND NORMAL (YELLOW)
LABEL

Size	REGULAR WEIGHT		DOUBLE WEIGHT	
	Doz.	Gro.	Doz.	Gro.
A	2½ x 3½	\$0.12	\$1.20	—
B	2½ x 2½	.10	1.00	—
E	2½ x 4½	.12	1.20	—
F	3½ x 4½	.12	1.20	—
H	3½ x 5½	.12	1.20	—
J	3½ x 3½	.12	1.20	—
K	3½ x 12	—	—	—
L	3½ x 5½	.15	1.50	\$.35
M	4 x 5	.15	1.50	\$3.50
T	4 x 6	.20	1.80	.25
V	4 x 8	—	—	2.00
W	4½ x 4½	.15	1.50	.25
X	4½ x 5½	.20	1.80	2.00
AA	4½ x 6½	.25	2.50	—
BA	5 x 7	.30	3.00	.30
EA	5 x 8	.35	3.50	.35
FA	5½ x 7½	.35	3.50	.40
HA	6 x 8	.45	4.50	.45
JA	6½ x 8½	.50	5.00	.50
KA	7 x 9	.55	5.50	.60
LA	7½ x 9½	.60	6.00	.65
MA	8 x 10	.70	7.00	.75
TA	9 x 11	.90	8.50	.80
VA	10 x 12	1.00	10.00	1.20
WA	11 x 14	1.35	14.00	1.60
XA	12 x 16	2.00	21.00	2.40
BB	14 x 17	2.50	25.00	3.00
EB	16 x 20	3.00	34.00	4.00
FB	18 x 22	3.50	40.00	4.80
HB	20 x 24	—	—	55.00

Surfaces	Semi-Matte	Glossy	Rough	Studio
Numbers	2	3	4	6

CYKO POSTAL CARDS

NORMAL GRADE (YELLOW LABEL)

SIZE	Doz.	GROSS	Special Net Rate per 1000
PA 3½ x 5½	\$0.15	\$1.50	\$7.00
PB 3½ x 11	.35	3.40	15.85
PE 3½ x 12	.35	3.50	16.30

PRICE OF IMPRINT

All specially printed cards must have our regular heading and trade-mark. No charge for imprinting 5,000 cards or more. Smaller quantities \$1.50 extra for first thousand, and 50c. for each succeeding thousand. No orders accepted for less than one thousand.

CYKO IN ROLLS

CONTRAST (BLUE) AND NORMAL (YELLOW) LABEL

	Regular Wt.	Double Wt.
XV 10-yard rolls (25 inches wide)	\$5.00	\$6.00
XF 10-foot rolls (25 inches wide)	2.00	2.25

CYKO SUNDRIES

Cyko Acid Hypo, price per package	\$0.15
Cyko Acid Hypo, price per dozen packages	1.50
Cyko H. M. Developer for developing Cyko Paper, Dry Plates and Films, per box, five tubes	0.50
Cyko Re-Developer for Red, Brown, Sepia Tones on Cyko Paper, Four-ounce bottle	0.50
Cyko non-abrasion Liquid Developer, Four-ounce bottle,	0.25

THE HAMMER DRY PLATES

It is needless for us to dwell here on the fine qualities of this well known dry plate, for they are used extensively throughout the United States and foreign countries. These plates are manufactured in several brands, to accommodate all branches of photography.

PRICE LIST:

SIZE	Slow, Fast, Extra Fast, Special, Orthochromatic Per Dozen	Non-Halation, Orthochromatic Aurora Per Dozen	X-Ray Per Dozen	X-Ray Double Coated Per Dozen
1 x 1 1/4	\$.20			
2 x 2	.20			
2 1/2 x 2 1/2	.30			
2 1/2 x 4	.35			
3 x 3	.35			
3 x 3 1/2	.35			
3 1/4 x 3 1/4	.40			
3 1/4 x 3 1/2	.0			
3 1/2 x 3 1/2	.40			
3 1/4 x 4 1/4	.45	\$.55		
4 1/4 x 4 1/4	.60			
4 x 5	.65	.80		
4 1/4 x 5 1/2	.75	.95		
4 1/4 x 6 1/2	.90	1.10		
4 3/4 x 6 1/2	.90	1.20		
5 x 7	1.10	1.40	\$ 1.40	\$ 1.70
5 x 8	1.25	1.55	1.55	1.85
6 1/2 x 8 1/2	1.65	2.10	2.10	2.55
7 x 9	2.00			
7 x 10	2.10	2.65		
8 x 10	2.40	3.00	3.00	3.60
10 x 12	4.20	5.15	5.15	6.10
11 x 14	6.00	7.25	7.25	8.50
14 x 17	9.00	11.25	11.25	13.50
16 x 20	13.25	16.40		
17 x 20	14.00	17.25		
18 x 22	16.50	20.40		
20 x 24	20.00	24.05		

DEVELOPERS AND PREPARATIONS



- Anthony Pyro Developing Powders**
Per box of 6 powders, each making 4 ozs. solution .25
- Anthony Metol-Hydro Developing Powder**
Per box of 6 powders, each making 4 ozs. solution .25

DEVELOPERS AND PREPARATIONS

Continued

Anthony Hydro Developing Powders	
Per box of 6 powders, each making 4 ozs. solution	\$.25
Anthony Eikonogen Developing Powders	
Per box of 6 powders, each making 4 ozs. solution	.25
Anthony Eikonogen-Hydro Developing Powders	
Per box of 6 powders, each making 4 ozs. solution	.25
Hammer One-powder Dry Developer	
Six capsules in each box	.25
Dermaline	
A most exquisite and pleasant preparation for softening the skin, and protecting the hands from the effects of chemicals.	
Per bottle	.25
Cyko H. M. Developer	
Per box, 5 tubes	.50
Cyko Acid Hypo	
Price per package	.15
Cyko Acid Hypo	
Price per dozen packages	1.50
Cyko (Non-Abrasion) Liquid Developer	
4 oz. bottles make 20 ozs.	.25
Cyko Re-Developer for Brown and Sepia Tones	
4 oz. bottles	.50



ADMINISTRATION BUILDING

DIRECTORS
H. R. BAUGH, PRES. G. T. DOVER, VICE-PRES.
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Chicago, Mar. 18th, 1908.

Anasco Company,

Binghamton, N. Y.

Gentlemen:-

Referring to the matter of Films, and the samples which you sent us some time ago, for a trial, beg to advise that we have been very thoroughly surprised in the splendid results shown on this new type of Film. As near as we can ascertain, your Anasco Film is considerably faster than the _____ Film, is less bulky, and yet has body enough to work well and to carry well. It produces a very sharp, clean cut image and is the most satisfactory Film we have ever used.

We shall be pleased to recommend same in connection with our Camera line during the coming season.

Very truly yours,

ALBAUGH-DOVER CO.

FHS/TR.

AnSCO Company
Binghamton, N.Y.

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BOSTON, MASS.	-	-	101 Tremont Street
ST. LOUIS, MO.	-	-	407 North Broadway
CINCINNATI, OHIO	-	-	Andrews Building S. E. Cor. Fifth and Race Streets
TORONTO, CANADA	-	-	30 Wellington St., West